

AI Opportunity Scan

Service Factsheet

A Comprehensive Assessment of your Organization

Gain actionable AI insights, driving informed decision-making and optimized AI strategy with a comprehensive, tailored assessment to identify and assess the most and impactful AI applications for your organization.

Key Benefits

The AI Opportunity Scan service maps the AI opportunities unique to your organization. By prioritizing AI initiatives through a strategic, data-driven approach, it ensures the most impactful and feasible projects receive focus, optimizing resource allocation. The AI Opportunity Scan provides strategic insights for effective AI integration, aligning the latest AI trends with your business goals for technologically sound and strategically coherent AI adoption.

Service Features

- **Detailed AI Applicability Analysis:** Evaluates the specific areas within your organization where AI can be effectively implemented.
- **Impact and Feasibility Assessment:** Determines the potential impact and practicality of deploying AI solutions in your organization.
- **Strategic AI Opportunity Mapping:** Identifies and maps out the most strategic AI opportunities aligned with your business objectives. This results in an Impact and Feasibility Matrix (an example is shown top right) and an AI Roadmap, offering a pragmatic way forward for your organization.

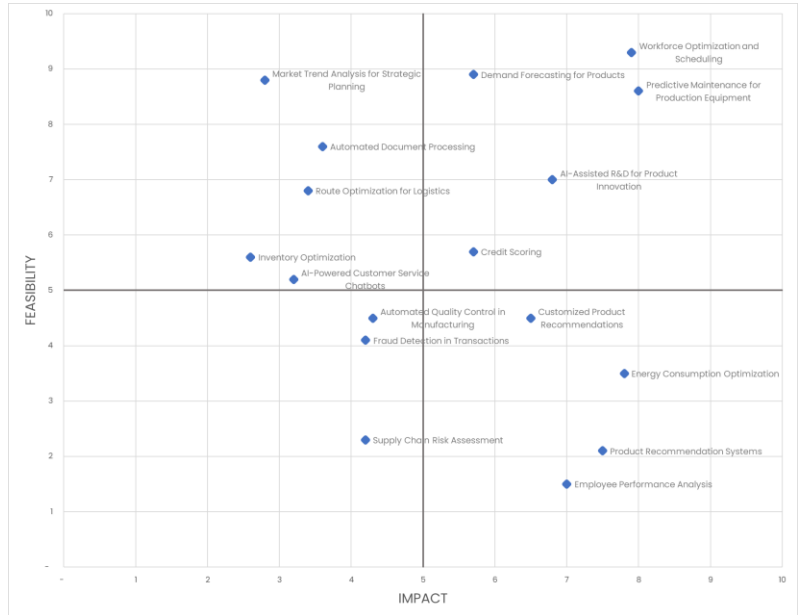
Phases of the AI Opportunity Scan

The AI Opportunity Scan service is structured in four phases. Phase 1 involves assessing your organization's AI readiness and strategic objectives. Phase 2 includes stakeholder interviews and site visits to identify AI opportunities, focusing on feasibility and alignment with business goals. In Phase 3, each initiative is rated for *feasibility* and *impact*, ensuring alignment with strategic goals and resources. The final phase, Phase 4, synthesizes insights into a comprehensive report, providing a strategic AI roadmap guided by the '7 Pillars of Successful AI Transformation Framework'.

- **Phase 1: Contextualization & Scoping**
 - Conduct an in-depth assessment of your organization's background, structure, and strategies.
 - Measure preparedness for AI adoption with our Executive AI Readiness Assessment.
 - Analyze AI objectives and business drivers, focusing on scalability, operational efficiency, and innovation.
 - Assess external market conditions and trends for a comprehensive contextual understanding.
 - Identify suitable domains for AI integration and key stakeholders for involvement.
- **Phase 2: Interviews**
 - Perform stakeholder interviews, surveys, and site visits to identify AI opportunities.
 - Develop Domain Analysis Overviews for each targeted business area.
 - Align AI projects with your business objectives.
 - Evaluate the feasibility of each AI initiative, considering technical, data, and resource constraints.
 - Scrutinize risks, investment needs, and potential ROI of AI initiatives.
- **Phase 3: Opportunity Assessment**
 - Rate each AI initiative's feasibility and impact methodically.
 - Conduct a detailed scan of AI initiatives within designated business units.
 - Weigh the practicality and potential impact of each selected initiative.
 - Ensure alignment with strategic goals and available resources.
- **Phase 4: Reporting**
 - Synthesize insights and data into a comprehensive Feasibility and Impact Report.
 - Create a tailored strategic AI Roadmap.
 - Present the findings and proposed way forward to the board, ensuring clarity in strategic direction and decision-making.

Tangible Results and a Way Forward for your Organization

Customized report with practical, tailored AI recommendations aligned with your business goals. This is captured in an *AI Opportunity Report*, of which the results will be presented to your Board of Directors.



Dynaminds is a Netherlands-based AI consultancy company, focused on bridging the AI knowledge gap within organizations. The workshop is structured around the '7 Pillars of Successful AI Transformation Framework' (details about this framework can be found on our website). Our objective is to provide actionable insights and a roadmap for AI transformation aligning with your organization's vision. Additionally, Dynaminds provides an 'AI Advisor to the Board' service, acting as a continuous driver of AI Transformation in your organization.

Give direction to your AI transformation journey.

DYNAMINDS
PASSIONATE AI ENABLERS

A holistic approach to AI Transformation.
www.dynaminds.ai | info@dynaminds.ai
+31 345 79 5005
Based in The Netherlands.